



## A NEW APPROACH FOR CEPA IMPLEMENTATION

### 1. Introduction

- Significant activities have been undertaken against the nine goals of the CEPA program during the last years and there are lots of material to work with. There are opportunities for improvements in implementation at the national level.
- COP13 instructs the CEPA Oversight Panel to review the implementation of the CEPA Program, coordinate its efforts with the Strategic Plan Working Group, and report to Standing Committee 59 on the results, which will then be considered at COP14.
- The CEPA Oversight Panel 2016-2018 has made a report with recommendations on future direction that proposes focus on making CEPA more strategic, integrated and effective in achieving wetland protection and wise use. If you want to read the recommendations please follow the link [Report on implementation of the CEPA Programme 2016-2018 and recommendations on future directions](#).
- We invite you to contribute to the review by sharing your experience and ideas in this survey. The results will be used to develop the new approach on CEPA implementation.

### 2. Questions about you and your organization

*(tick one checkbox)*

I am a:

- National Focal Point (NFP)
- CEPA Focal Point (Government)
- CEPA Focal Point (NGO)

For how long have you been working with wetland related CEPA-issues?

- Less than 1 year
- 1-4 years
- 5-9 years
- 10-14 years
- Longer

**What Ramsar region are you working in?**

- Africa
- Asia
- Europe
- Latin America and the Caribbean
- North America
- Oceania

**3. Questions about the recommendations**

The Panel from 2016-2018 has made some recommendations. We are interested in your opinion about them. If you want more information than below about the recommendations, please follow the link [Report on implementation of the CEPA Programme 2016-2018 and recommendations on future directions](#).

A short version of the recommendations:

- Reduced and more focused set of goals
- Build an evaluation strategy
- Make CEPA more strategic, integrated and effective
- Integrate the CEPA program into the Ramsar Strategic Plan
- The reporting better aligned with other international conventions and initiatives
- Small number of high priority activities that follow the four goals of the Ramsar Strategic Plan
- Working through networks and partnerships
- CEPA integrated in all planning and activities of the Convention.

**More strategic**

- In your view, would it be useful to build a strategy for evaluating the effectiveness of CEPA activities?

1 <i>(not at all useful)</i>	2	3	4	5 <i>(very useful)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- If so, which metrics would you suggest for evaluating CEPA activities to refine future CEPA activities?

- How can Ramsar CEPA programs (global and national level) be amended to better disseminate results from the Ramsar STRP (The Scientific and Technical Review Panel) ?

- Please provide your comments or ideas about how to work more strategically.

**More integrated**

- In your view, do you think integrating the CEPA program into the Ramsar Strategic Plan will contribute to a more effective CEPA implementation?

1 <i>(not at all likely)</i>	2	3	4	5 <i>(very likely)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Do you see any value to retaining a separate CEPA Program?

1 <i>(no value)</i>	2	3	4	5 <i>(A lot of value)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>				

- If so, why?

- In your view, do you think building strong networks among the national focal points, CEPA focal points and Wetland education/visitor centers is a useful way to strengthen CEPA work?

1 <i>(not at all useful)</i>	2	3	4	5 <i>(very useful)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- In your view, do you think a training package (workshops and material) for CEPA focal points would be useful?

1 <i>(not at all useful)</i>	2	3	4	5 <i>(very useful)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- In your view, do you think including the CEPA national focal point into each country's Ramsar Committee would be useful?

1 <i>(not at all useful)</i>	2	3	4	5 <i>(very useful)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Which one of the following alternatives do you think is the most useful way to make CEPA more integrated?

*(It is mandatory to select the 2 most important ones)*

- Integrating the CEPA plan into the Strategic Plan
- Having CEPA in its own program but with clear information about how co-operation with other Ramsar work should be done
- Create or improve CEPA networking
- Making training packages
- Other, that is....

- Please provide your comments or ideas about how to better integrate the CEPA-work into other activities of the Convention and national activities.

**More effective**

- In your view, would it be useful if the Secretariat in its work on advising Contracting Parties etc, (about CEPA tools and methods) focus on how to address particular specific target groups (Targets groups chosen by the Contracting Parties) each year or triennium?

1 <i>(not at all likely)</i>	2	3	4	5 <i>(very likely)</i>	I don't know
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- In your country, which target groups are most essential to focus on first?  
*(It is mandatory to select the 3 most important ones)*
  - Governments at national level environmental ministry/agency
  - Governments at national level non-environmental ministries/agencies
  - Governments at local level environmental ministry/agency
  - Governments at local level non-environmental ministries/agencies
  - Politicians
  - The education sector and learning institutions
  - Civil society
  - The financial sector
  - The forestry sector
  - The agriculture sector
  - The fishery sector
  - The energy and mining sectors
  - The infrastructure and building sectors
  - International and regional organizations
  - Possible donor organizations

- In your view, do you think reducing the number of goals will result in a more effective CEPA implementation?

1 <i>(not at all)</i>	2	3	4	5 <i>(very well)</i>	I don't know
<input type="checkbox"/>					

- In your view, which CEPA goals are most essential to focus on?  
*(It is mandatory to select the 3 most important ones)*

- Goal 1:** Ensure leadership to support effective implementation of the Programme by providing institutional mechanisms and establishing and supporting relevant networks.
- Goal 2:** Integrate CEPA processes, where appropriate, into all levels of policy development, planning and implementation of the Convention.
- Goal 3:** Provide support to implementers of wise use principles, especially those with a direct role in site management.
- Goal 4:** Build the individual, institutional and collective capacity of people with a direct responsibility for Ramsar implementation.
- Goal 5:** Develop and support mechanisms to ensure multi-stakeholder participation in wetland management.



#### 4. Questions about obstacles and needs

- In your view, what has been the biggest obstacles to implementation of CEPA activities in your country?

*(It is mandatory to select the 3 most important ones)*

- Lack of resources (time and/or money)
- Lack of knowledge
- Lack of training
- Lack of tools
- Lack of materials/Equipment
- Lack of support from national organizations
- Lack of priority from the home organization
- Lack of focus in society
- Competition of the target groups interest
- Not the best national “communication climate” for wetland issues (for example actual censorship, self-censorship and media not accepting articles about environment)
- Other, that is...

- In your view, what tools have been most helpful to implement the CEPA program in your country?

*(It is mandatory to select the 3 most important ones)*

- wetland centers
- web info
- webinars
- film
- producing education material
- educating educators
- networks with/info to journalists
- campaigns
- folders/leaflets
- social media
- books
- local meetings with stakeholders
- The CEPA handbook 6 (available on the Ramsar website)
- The CEPA toolkit (available on the Ramsar website)
- Other, that is ...

- In your view, what tools etc are lacking for the most important wetland CEPA activities that you want to do in your country?

- Please provide your comments or ideas about obstacles and opportunities

## 5. Open question about the new approach

- Please provide any additional ideas or comments that you would like to be considered in the new approach for CEPA implementation

Thank you for your input. An analysis of the results of this consultation will be available in the end of 2019. Your input will contribute in defining a new approach for CEPA implementation.